

# TV Recycling Report Card Grading For: Funai

**The Talk:** Funai doesn't even talk about recycling. On the Funai corporate websites and on the brand websites (Emerson, Sylvania, and Symphonic) the only mention of recycling is a difficult to find link to the California and Maine programs. Their environmental statement: "We remain committed to contributing to a society that remains in harmony with nature."



**The Walk:** Funai has no takeback program.

**About Funai:** You may not know their name, but you may own their products. Funai manufactures under the Funai name, as well as their Emerson, Symphonic and Sylvania names, plus they make many of the retailers' house brands, as well as other lesser known brands' equipment. Starting in Sept 2008, they were licensed to manufacture LCD TVs for Philips, under both the Philips and Magnavox brands, for the next 5 years. Funai is a Japanese company, with very little corporate presence here in the US – only sales offices.

Category	Possible Points	Points Given	Details
<b>Scope of US takeback recycling program</b>			
Offers free convenient national takeback recycling for their branded TVs for individual consumers	25	0	
Offers free national takeback recycling for a larger scope of their branded products in addition to TVs	8	0	
Offers free national takeback recycling for other customers – not just individual consumers	3	0	
Offers to take products from other brands for free or a nominal charge	2	0	
<b>Subtotal</b>	<b>38</b>	<b>0</b>	
<b>Provides responsible recycling</b>			
Signed Manufacturers Commitment to Responsible Electronics Recycling	15	0	
Other public commitment to not export to developing countries/use prison labor/landfill/incinerate toxic materials*	5	0	
Publishes full recycling standards on company website	5	0	
Use only E-Stewards as recyclers	5	0	

Discloses recycling and refurbishing vendors on company website	5	0	
Discloses countries where final disposal/recycling of toxic materials occurs	7	0	
<b>Subtotal</b>	<b>37</b>	<b>0</b>	
<b>Volumes and visibility</b>			
Has ambitious collection and recycling goals expressed as a percent of sales or other measures	2	0	
Significant volume of e-waste collected and recycled nationally and publicly reported as a percent of sales or other measure	10	0	
Easy to find recycling information on company website	3	0	Their Emerson website has links to the California and Maine state program sites, but nothing on other states with programs, and nothing about any Emerson or Funai program.
<b>Subtotal</b>	<b>15</b>	<b>0</b>	
<b>Public policy</b>			
Statement of support and active work in support of producer takeback recycling legislation with performance goals for manufacturers at the state level	5	0	
Statement of support and active work on federal legislation to ban the export of toxic electronic waste to developing nations	5	0	
<b>Subtotal</b>	<b>10</b>	<b>0</b>	
	<b>Total Possible</b>	<b>Total Earned</b>	
<b>TOTAL SCORE</b>	<b>100</b>	<b>0</b>	

Company websites

<http://www.emersonaudiovideo.com/>

<http://www.funai-corp.com/>

<http://www.symphonic.us/>

<http://funai.us/>

<http://www.sylvaniaconsumerelectronics.com/syl/>

<http://www.funaiworld.com/>