

TV Recycling Report Card Grading For: Thomson

The Talk: “Every old television deserves a fresh start. Don’t throw out your old TV. Recycle it. We hope that you share our concern for the environment.”

The Walk: TTE Technology and Thomson have no national takeback program.

About Thomson The TTE Technology name, a partnership of Thomson (a French company) and TCL (a Chinese TV maker) is not well known in the US, but it owns the well-known RCA brand, as well as the RCA Scenium brand.



Category	Possible Points	Points Given	Details
Scope of US takeback recycling program			
Offers free convenient national takeback recycling for their branded TVs for individual consumers	25	0	
Offers free national takeback recycling for a larger scope of their branded products in addition to TVs	8	0	
Offers free national takeback recycling for other customers – not just individual consumers	3	0	
Offers to take products from other brands for free or a nominal charge	2	0	
Subtotal	38	0	
Provides responsible recycling			
Signed Manufacturers Commitment to Responsible Electronics Recycling	15	0	
Other public commitment to not export to developing countries/use prison labor/landfill/incinerate toxic materials*	5	0	
Publishes full recycling standards on company website	5	0	
Use only E-Stewards as recyclers	5	0	
Discloses recycling and refurbishing vendors on company website	5	0	
Discloses countries where final disposal/recycling of toxic materials occurs	7	0	
Subtotal	37	0	

Volumes and visibility			
Has ambitious collection and recycling goals expressed as a percent of sales or other measures	2	0	
Significant volume of e-waste collected and recycled nationally and publicly reported as a percent of sales or other measure	10	0	
Easy to find recycling information on company website	3	0	Their website has links to various state government websites, but has nothing about any TTE or RCA program.
Subtotal	15	1	
Public policy			
Statement of support and active work in support of producer takeback recycling legislation with performance goals for manufacturers at the state level	5	0	
Statement of support and active work on federal legislation to ban the export of toxic electronic waste to developing nations	5	0	
Subtotal	10	0	
	Total Possible	Total Earned	
TOTAL SCORE	100	0	F

<http://tv.rca.com/en-us/wheretorecycle.html>