

Electronics Recycling Report Card

Grading for: **HP**



Category	Possible Points	Points Earned	Details
Scope of U.S. takeback recycling program			
Free, convenient, national takeback program Does the company offer free convenient national takeback and recycling of their branded products for individual consumers? - Convenience requires ongoing physical collection sites as well as mailback options. - Evaluates efforts made in states with no e-waste laws or laws with weak requirements	13	2	HP takes back printers and computer equipment (as well as toner) for free recycling. HP uses mailback systems for recycling, for trade in, or for buy back (cash back) for equipment.
Significant collection volumes Does takeback program have significant collection volumes, and does the company have high volume even in states where the law does not require it?	16	4	HP has the third highest equipment volume (behind Dell and Best Buy) for the U.S. at 65 million lbs last year. But HP doesn't report data on their website in a way that allows us to see what they are doing in states with laws vs states without strong mandates. But in Texas, a state with a weak law, HP collected a disappointing 688,025 lbs in the first year, compared to Dell's 13 million lbs.
Transparent reporting Is the company transparent in reporting on collection volumes, including where they are coming from?	7	2	HP's reporting is by region, so the U.S. is part of the Americas. They don't provide any reporting on the channel by which products are returned (mailback, lease returns, events, etc). They do provide a global annual reuse number, but we wish that were broken down more.
Free not just for consumers Does company offer free national takeback recycling for other customers – not just individual consumers?	1	1	Yes
Takeback other brands Does program take products from other brands for free or a nominal charge?	1	1	Their buyback program is not limited to HP products. They will take back any brand for buyback. Recycling is free (for products with no value) only for HP products but they will take other brands for a fee.

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Encourage reuse Does the program encourage responsible reuse of electronic equipment and parts?	4	4	HP has a trade in program with Market Velocity, and they suggest consumers donate reusable products to the National Cristina Foundation. They reported 30,000 metric tons of equipment reused in 2009 globally.
SUBTOTAL	42	14	
Does program provide responsible recycling?			
Are recycling vendors e-Stewards? Does company only use e-Stewards as vendors for all of its consumer recycling, including trade in/buy back programs? For more info, see www.e-stewards.org	22	0	HP's consumer buy back and "Planet Partners" recycling program is run by a company called Market Velocity, whose website says they have a national network of recyclers, but none are named. We know that HP has worked with SIMs recycler for many years, but SIMs is not an e-Steward.
Other public commitment to responsible recycling If the company is not using e-Stewards, does it have another public commitment to not export toxic e-waste* to developing countries, use prison labor or landfill/incinerate toxic e-waste?	Up to 5 of the 22 pts above	5	HP has a strong public policy against exporting e-waste to developing countries, not using prison labor, and not landfilling e-waste.
Publish vendor requirements Does company publish its full recycling standards (vendor requirements) on company website?	4	4	"HP was the first company to post their vendor requirements, several years ago. http://www.hp.com/hpinfo/globalcitizenship/environment/recycle/finalrecstds.pdf .
Disclosure of recycling vendors Does company disclose all of the electronics recycling and refurbishing vendors, used by the company and its trade-in partners, on company website?	6	0	Reuse standards http://www.hp.com/hpinfo/globalcitizenship/environment/recycle/finalreustds.pdf "
Disclosure on business takeback streams Do the four disclosures above apply to business streams? While this report card is aimed at consumer streams, company takeback programs for businesses (asset recovery, business trade-ins, lease returns, etc.) comprise a huge volume of some manufacturers' takeback programs.	4	0	No information provided.
SUBTOTAL	36	9	The "It Pays to Trade" program uses Market Velocity. HP states that with

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			this trade-in service, "Any and all transactions conducted on this site are solely the responsibility of Market Velocity and such visitors." There are the actual recyclers used are not named. The Market Velocity website simply states: "Products that no longer have a trade-in value are recycled responsibility according to the latest guidelines published by the EPA."
Other			
Disclosure of what is closed loop recycled Does company disclose information about what streams from its takeback program are closed loop recycled or make a commitment to move in this direction? Closed loop recycling means recycling material streams back into other products the company makes or products of equal value (not down-cycling).	2	2	
Disclosure of how much is closed loop recycled Does company report on the volume of material that is recycled into closed loop recycling?	5	0	HP discloses that it uses closed loop recycling for some models of ink cartridges. For HP hardware, there is information on post-consumer plastic content, but nothing explicit that it is closed loop recycling.
Recycling info easy to find? Is it easy to find recycling information on company website?	3	3	Closed loop volumes for printer consumables are not counted in this report card.
Recyclable Packaging Does the company ship products using packaging made from materials that are typically easily recyclable for most U.S. households (cardboard, but not Styrofoam/ polystyrene)?	2	2	Link to product recycling on the home page.
SUBTOTAL	12	7	
Public policy			
Does company have a statement in support of strong state legislation for producer takeback, with drivers for manufacturers to collect high volumes, and does company actively support these bills in the States?	5	3	Voices support for the concept of Individual Producer Responsibility (IPR) in e-waste legislation and examples of states that HP has worked in. However, HP says that it is the responsibility of government to provide adequate collection/drop off facilities for end of life products,

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			rather than producers being in charge of collection. HP does not mention support for performance measures.
Does the company have a statement of support for federal legislation to ban the export of toxic electronic waste to developing nations and does the company actively support it?	5	0	While HP has internal policies on export of e-waste, they are silent on whether they support federal legislation on this issue or not.
SUBTOTAL	10	3	
TOTAL SCORE	100	33	

Primary webpage on recycling: <http://www.hp.com/hpinfo/globalcitizenship/environment/recycling/product-recycling.html>

* Toxic e-waste means electronic equipment, parts, and materials destined for recycling or disposal but not for direct reuse, that contain, consist of, or are derived from:

- Cadmium-, lead- or beryllium-containing circuit boards;
- Cathode ray tubes (CRTs);
- CRT glass (processed and unprocessed);
- Batteries containing lead, mercury, and/or cadmium and/or are flammable;
- Components, lamps and devices containing mercury-, beryllium- and Polychlorinated Biphenyl antimony, barium, cadmium, chromium, lead, thallium, beryllium, arsenic, or selenium; and/or
- Non-working or untested parts and whole equipment or devices exported for repair or reuse

For an explanation of the questions and grading, see the [explanation of grading](#)