

# Electronics Recycling Report Card

## Grading for: **HITACHI**



Summary: Hitachi makes many kinds of components and electronics but is in the report card for TVs.

Category	Possible Points	Points Earned	Details
<b>Scope of U.S. takeback recycling program</b>	<b>42</b>		
<b>Free, convenient, national takeback program</b> Does the company offer free convenient national takeback and recycling of their branded products for individual consumers? - Convenience requires ongoing physical collection sites as well as mailback options. - Evaluates efforts made in states with no e-waste laws or laws with weak requirements	13	0	Only provides recycling in states that require it by law, in partnership with MRM.
<b>Significant collection volumes</b> Does takeback program have significant collection volumes, and does the company have high volume even in states where the law does not require it?	16	0	No volumes reported.
<b>Transparent reporting</b> Is the company transparent in reporting on collection volumes, including where they are coming from?	7	0	No reporting on website.
<b>Free not just for consumers</b> Does company offer free national takeback recycling for other customers – not just individual consumers?	1	0	No information provided.
<b>Takeback other brands</b> Does program take products from other brands for free or a nominal charge?	1	0	No information provided.
<b>Encourage reuse</b> Does the program encourage responsible reuse of electronic equipment and parts?	4	0	No information provided.
SUBTOTAL	42	0	
<b>Does program provide responsible recycling?</b>	<b>36</b>		
<b>Are recycling vendors e-Stewards?</b> Does company only use e-Stewards as vendors for all of its consumer recycling, including trade in/buy back programs? For more info, see <a href="http://www.e-stewards.org">www.e-stewards.org</a>	22	3	Limited relationship with MRM Recycling, which does some business with e-Stewards.

Category	Possible Points	Points Earned	Details
<b>Other public commitment to responsible recycling</b> If the company is not using e-Stewards, does it have another public commitment to not export toxic e-waste* to developing countries, use prison labor or landfill/incinerate toxic e-waste?*	Up to 5 of the 22 pts above	0	No additional information.
<b>Publish vendor requirements</b> Does company publish its full recycling standards (vendor requirements) on company website?	4	0	No standards published.
<b>Disclosure of recycling vendors</b> Does company disclose all of the electronics recycling and refurbishing vendors, used by the company and its trade-in partners, on company website?	6	0	Not disclosed.
<b>Disclosure on business takeback streams</b> Do the four disclosures above apply to business streams? While this report card is aimed at consumer streams, company takeback programs for businesses (asset recovery, business trade-ins, lease returns, etc.) comprise a huge volume of some manufacturers' takeback programs.	4	0	No information provided.
SUBTOTAL	36	3	
<b>Other</b>	<b>12</b>		
<b>Disclosure of what is closed loop recycled</b> Does company disclose information about what streams from its takeback program are closed loop recycled or make a commitment to move in this direction? Closed loop recycling means recycling material streams back into other products the company makes or products of equal value (not down-cycling).	2	1	Company is developing technology to separate rare earth materials from end of life electronics for manufacture of new products.
<b>Disclosure of how much is closed loop recycled</b> Does company report on the volume of material that is recycled into closed loop recycling?	5	0	
<b>Recycling info easy to find?</b> Is it easy to find recycling information on company website?	3	0	No, had to use search function, on US site -- hard to find information on how to recycle, and is Texas-specific.
<b>Recyclable Packaging</b> Does the company ship products using packaging made from materials that are typically easily recyclable for most U.S. households (cardboard, but not Styrofoam/ polystyrene)?	2	0	Some information about packaging is provided, but its not specifically tied to consumer electronics.
SUBTOTAL	12	1	

Category	Possible Points	Points Earned	Details
<b>Public policy</b>	<b>10</b>		
Does company have a statement in support of strong state legislation for producer takeback, with drivers for manufacturers to collect high volumes, and does company actively support these bills in the States?	5		No policy statements.
Does the company have a statement of support for federal legislation to ban the export of toxic electronic waste to developing nations and does the company actively support it?	5		No policy statements.
SUBTOTAL	10	0	
<b>TOTAL SCORE</b>	<b>100</b>	<b>4</b>	

Primary webpage on recycling: [www.hitachi.com](http://www.hitachi.com)

\* Toxic e-waste means electronic equipment, parts, and materials destined for recycling or disposal but not for direct reuse, that contain, consist of, or are derived from:

- Cadmium-, lead- or beryllium-containing circuit boards;
- Cathode ray tubes (CRTs);
- CRT glass (processed and unprocessed);
- Batteries containing lead, mercury, and/or cadmium and/or are flammable;
- Components, lamps and devices containing mercury-, beryllium- and Polychlorinated Biphenyl antimony, barium, cadmium, chromium, lead, thallium, beryllium, arsenic, or selenium; and/or
- Non-working or untested parts and whole equipment or devices exported for repair or reuse

For an explanation of the questions and grading, see the [explanation of grading](#)