

# Electronics Recycling Report Card

## Grading for: **Kodak**



Summary: Kodak has been transitioning from a film-based company to one that features digital technology - cameras, printers, picture frames, services, etc. They started making ink jet printers for consumers a few years ago. While they do have programs to take back other commercial equipment and their disposable cameras, they have no takeback program to recycle their printers, except in the states that require it by law. They argue that as a fairly new entrant into consumer printers, they have low volumes coming back yet.

Category	Possible Points	Points Earned	Details
<b>Scope of U.S. takeback recycling program</b>	<b>42</b>		
<b>Free, convenient, national takeback program</b> Does the company offer free convenient national takeback and recycling of their branded products for individual consumers? - Convenience requires ongoing physical collection sites as well as mailback options. - Evaluates efforts made in states with no e-waste laws or laws with weak requirements	13	0	Kodak does not have a takeback program for consumer printers except in states where it's legally required.
<b>Significant collection volumes</b> Does takeback program have significant collection volumes, and does the company have high volume even in states where the law does not require it?	16	0	There is no information about volumes collected in the states where printer takeback is required.
<b>Transparent reporting</b> Is the company transparent in reporting on collection volumes, including where they are coming from?	7	0	No reporting on website
<b>Free not just for consumers</b> Does company offer free national takeback recycling for other customers – not just individual consumers?	1	0	No
<b>Takeback other brands</b> Does program take products from other brands for free or a nominal charge?	1	0	They will take back other brands of disposable cameras in their camera program, but they have no printer takeback program.
<b>Encourage reuse</b> Does the program encourage responsible reuse of electronic equipment and parts?	4	0	No voluntary takeback program
SUBTOTAL	42	0	
<b>Does program provide responsible recycling?</b>	<b>36</b>		

Category	Possible Points	Points Earned	Details
<b>Are recycling vendors e-Stewards?</b> Does company only use e-Stewards as vendors for all of its consumer recycling, including trade in/buy back programs? For more info, see <a href="http://www.e-stewards.org">www.e-stewards.org</a>	22	1	No voluntary takeback program for consumer products. They earn 1 point here for working with MRM in some states that mandate printer collection, as MRM works with some e-Stewards.
<b>Other public commitment to responsible recycling</b> If the company is not using e-Stewards, does it have another public commitment to not export toxic e-waste* to developing countries, use prison labor or landfill/incinerate toxic e-waste?	Up to 5 of the 22 pts above	0	
<b>Publish vendor requirements</b> Does company publish its full recycling standards (vendor requirements) on company website?	4	0	None published.
<b>Disclosure of recycling vendors</b> Does company disclose all of the electronics recycling and refurbishing vendors, used by the company and its trade-in partners, on company website?	6	0	No takeback program
<b>Disclosure on business takeback streams</b> Do the four disclosures above apply to business streams? While this report card is aimed at consumer streams, company takeback programs for businesses (asset recovery, business trade-ins, lease returns, etc.) comprise a huge volume of some manufacturers' takeback programs.	4	1	They do take back graphic arts machines from businesses and disclose that recycling vendor, but with no information about responsible recycling other than legal compliance.
SUBTOTAL	36	2	
<b>Other</b>	<b>12</b>		
<b>Disclosure of what is closed loop recycled</b> Does company disclose information about what streams from its takeback program are closed loop recycled or make a commitment to move in this direction? Closed loop recycling means recycling material streams back into other products the company makes or products of equal value (not down-cycling).	2	1	Kodak get a point for disclosure on its robust closed loop recycling of their "one time use" cameras, which only seems appropriate given that they are selling an eco-unfriendly disposable product. We hope they will extend this effort to their printers and other products.
<b>Disclosure of how much is closed loop recycled</b> Does company report on the volume of material that is recycled into closed loop recycling?	5	0	No volume in electronics equipment.
<b>Recycling info easy to find?</b> Is it easy to find recycling information on company website?	3	1	

Category	Possible Points	Points Earned	Details
<b>Recyclable Packaging</b> Does the company ship products using packaging made from materials that are typically easily recyclable for most U.S. households (cardboard, but not Styrofoam/ polystyrene)?	2	1	
SUBTOTAL	12	3	
<b>Public policy</b>	<b>10</b>	<b>0</b>	
Does company have a statement in support of strong state legislation for producer takeback, with drivers for manufacturers to collect high volumes, and does company actively support these bills in the States?	5	0	No policy statements.
Does the company have a statement of support for federal legislation to ban the export of toxic electronic waste to developing nations and does the company actively support it?	5	0	No policy statements.
SUBTOTAL	10	5	
<b>TOTAL SCORE</b>	<b>100</b>	<b>10</b>	

Primary webpage on recycling

<http://www.kodak.com/global/en/corp/Sustainability/responsibility.jhtml?pq-path=2879/2300593/2300598>

\* Toxic e-waste means electronic equipment, parts, and materials destined for recycling or disposal but not for direct reuse, that contain, consist of, or are derived from:

- Cadmium-, lead- or beryllium-containing circuit boards;
- Cathode ray tubes (CRTs);
- CRT glass (processed and unprocessed);
- Batteries containing lead, mercury, and/or cadmium and/or are flammable;
- Components, lamps and devices containing mercury-, beryllium- and Polychlorinated Biphenyl antimony, barium, cadmium, chromium, lead, thallium, beryllium, arsenic, or selenium; and/or
- Non-working or untested parts and whole equipment or devices exported for repair or reuse

For an explanation of the questions and grading, see the [explanation of grading](#)