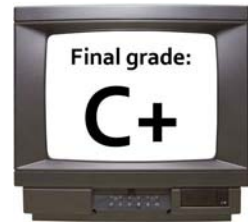


Electronics Recycling Report Card

Grading for: LG



LG is a Korean company that sells its own LG brand, plus Zenith and Goldstar.

Category	Possible Points	Points Earned	Details
Scope of U.S. takeback recycling program			
Free, convenient, national takeback program Does the company offer free convenient national takeback and recycling of their branded products for individual consumers? - Convenience requires ongoing physical collection sites as well as mailback options. - Evaluates efforts made in states with no e-waste laws or laws with weak requirements	13	1	Has a national program but only an average of 2.5 sites in states without strong laws.
Significant collection volumes Does takeback program have significant collection volumes, and does the company have high volume even in states where the law does not require it?	16	5	Collection volumes have been growing and are split closely between states with strong laws and those without.
Transparent reporting Is the company transparent in reporting on collection volumes, including where they are coming from?	7	3	Discloses amounts collected in mandatory and voluntary programs on a cumulative basis.
Free not just for consumers Does company offer free national takeback recycling for other customers – not just individual consumers?	1	0	Has a recycling program for TVs in hotels but it is not part of the consumer takeback program or free.
Takeback other brands Does program take products from other brands for free or a nominal charge?	1	0	Events only take back any brand of mobile devices, not other products
Encourage reuse Does the program encourage responsible reuse of electronic equipment and parts?	4	0	No information provided.
SUBTOTAL	42	9	
Does program provide responsible recycling?			
Are recycling vendors e-Stewards? Does company only use e-Stewards as vendors for all of its consumer recycling, including trade in/buy back programs? For more info, see www.e-stewards.org	22	22	Uses only E-Stewards.

Category	Possible Points	Points Earned	Details
Other public commitment to responsible recycling If the company is not using e-Stewards, does it have another public commitment to not export toxic e-waste* to developing countries, use prison labor or landfill/incinerate toxic e-waste?*	Up to 5 of the 22 pts above	0	No incineration, landfill, export to developing countries, use of prison labor and must have EMS
Publish vendor requirements Does company publish its full recycling standards (vendor requirements) on company website?	4	0	No information provided.
Disclosure of recycling vendors Does company disclose all of the electronics recycling and refurbishing vendors, used by the company and its trade-in partners, on company website?	6	6	Lists all vendors.
Disclosure on business takeback streams Do the four disclosures above apply to business streams? While this report card is aimed at consumer streams, company takeback programs for businesses (asset recovery, business trade-ins, lease returns, etc.) comprise a huge volume of some manufacturers' takeback programs.	4	1	Discloses hotel program partner WMRA
SUBTOTAL	36	29	
Other			
Disclosure of what is closed loop recycled Does company disclose information about what streams from its takeback program are closed loop recycled or make a commitment to move in this direction? Closed loop recycling means recycling material streams back into other products the company makes or products of equal value (not down-cycling).	2	1	Discusses plan to do closed loop recycling in the future.
Disclosure of how much is closed loop recycled Does company report on the volume of material that is recycled into closed loop recycling?	5	0	No volumes yet.
Recycling info easy to find? Is it easy to find recycling information on company website?	3	3	Link from home page to recycling information.
Recyclable Packaging Does the company ship products using packaging made from materials that are typically easily recyclable for most U.S. households (cardboard, but not Styrofoam/ polystyrene)?	2	1	"Designs packaging in the development phase so that it can be easily disassembled and recycled"
SUBTOTAL	12	5	

Category	Possible Points	Points Earned	Details
Public policy			
Does company have a statement in support of strong state legislation for producer takeback, with drivers for manufacturers to collect high volumes, and does company actively support these bills in the States?	5	1	States support for producer responsibility but no detail on policy parameters.
Does the company have a statement of support for federal legislation to ban the export of toxic electronic waste to developing nations and does the company actively support it?	5	0	No information provided.
SUBTOTAL	10	1	
TOTAL SCORE	100	44	

Primary webpage on recycling: <http://www.lgrecyclingprogram.com/>

* Toxic e-waste means electronic equipment, parts, and materials destined for recycling or disposal but not for direct reuse, that contain, consist of, or are derived from:

- Cadmium-, lead- or beryllium-containing circuit boards;
- Cathode ray tubes (CRTs);
- CRT glass (processed and unprocessed);
- Batteries containing lead, mercury, and/or cadmium and/or are flammable;
- Components, lamps and devices containing mercury-, beryllium- and Polychlorinated Biphenyl antimony, barium, cadmium, chromium, lead, thallium, beryllium, arsenic, or selenium; and/or
- Non-working or untested parts and whole equipment or devices exported for repair or reuse

For an explanation of the questions and grading, see the [explanation of grading](#)