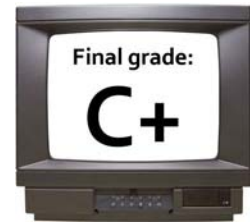


# Electronics Recycling Report Card

## Grading for: **Walmart**



Walmart is included in the report card because they used to sell a significant amount of their own house branded TVs – the Ilo or Durabrand brands. They don't make their own TVs anymore, but still need to be responsible for taking back what they sold. They partner with Samsung.

Category	Possible Points	Points Earned	Details
<b>Scope of U.S. takeback recycling program</b>			
<b>Free, convenient, national takeback program</b> Does the company offer free convenient national takeback and recycling of their branded products for individual consumers? - Convenience requires ongoing physical collection sites as well as mailback options. - Evaluates efforts made in states with no e-waste laws or laws with weak requirements	13	2	WalMart has joined up with Samsung on recycling. That program has 281 collection sites in the 41 states that do not have strong laws.
<b>Significant collection volumes</b> Does takeback program have significant collection volumes, and does the company have high volume even in states where the law does not require it?	16	6	WalMart has partnered with Samsung and the program has significant and growing volume, including in voluntary states.
<b>Transparent reporting</b> Is the company transparent in reporting on collection volumes, including where they are coming from?	7	0	No reporting on details of collections.
<b>Free not just for consumers</b> Does company offer free national takeback recycling for other customers – not just individual consumers?	1	0	The program run by Samsung only references consumers using their programs.
<b>Takeback other brands</b> Does program take products from other brands for free or a nominal charge?	1	1	WalMart's trade-in program applies to any brand.
<b>Encourage reuse</b> Does the program encourage responsible reuse of electronic equipment and parts?	4	2	WalMart partners with Gazelle.com and Sam's Club with EcoNew for their trade-in programs. The trade-in programs don't cover TVs, the product covered in this survey that WalMart once made under its own house brands.
SUBTOTAL	42	11	
<b>Does program provide responsible recycling?</b>			

Category	Possible Points	Points Earned	Details
<b>Are recycling vendors e-Stewards?</b> Does company only use e-Stewards as vendors for all of its consumer recycling, including trade in/buy back programs? For more info, see <a href="http://www.e-stewards.org">www.e-stewards.org</a>	22	18	WalMart's program with Samsung uses e-Steward vendors for its recycling program. WalMart's trade in partner Gazelle uses E-Steward recyclers: Cloud Blue, Metech and Total Reclaim. However, Sam's Club trade-in partner is not transparent about its recycling vendor.
<b>Other public commitment to responsible recycling</b> If the company is not using e-Stewards, does it have another public commitment to not export toxic e-waste* to developing countries, use prison labor or landfill/incinerate toxic e-waste?*	Up to 5 of the 22 pts above	0	
<b>Publish vendor requirements</b> Does company publish its full recycling standards (vendor requirements) on company website?	4	1	The vendor requirements for the partnership with Samsung are partial. There are none for the trade-in partners.
<b>Disclosure of recycling vendors</b> Does company disclose all of the electronics recycling and refurbishing vendors, used by the company and its trade-in partners, on company website?	6	4	The Samsung and Gazelle partnerships disclose the recycling partners, but the EcoNew one does not.
<b>Disclosure on business takeback streams</b> Do the four disclosures above apply to business streams? While this report card is aimed at consumer streams, company takeback programs for businesses (asset recovery, business trade-ins, lease returns, etc.) comprise a huge volume of some manufacturers' takeback programs.	4	0	No information provided.
SUBTOTAL	36	23	
<b>Other</b>			
<b>Disclosure of what is closed loop recycled</b> Does company disclose information about what streams from its takeback program are closed loop recycled or make a commitment to move in this direction? Closed loop recycling means recycling material streams back into other products the company makes or products of equal value (not down-cycling).	2	1	WalMart describes some closed loop recycling regarding putting low-grade plastics and cardboard into pet products.
<b>Disclosure of how much is closed loop recycled</b> Does company report on the volume of material that is recycled into closed loop recycling?	5	0	No longer making house branded electronics.
<b>Recycling info easy to find?</b> Is it easy to find recycling information on company	3	1	Have to go to WalMart's corporate website, then to "Sustainability" to

Category	Possible Points	Points Earned	Details
website?			"Zero Waste" and finally "Electronics Recycling"
<b>Recyclable Packaging</b> Does the company ship products using packaging made from materials that are typically easily recyclable for most U.S. households (cardboard, but not Styrofoam/ polystyrene)?	2	1	WalMart says its ""Packaging Network works with suppliers to reduce their packaging and ensure that the packaging they do use can be recycled or reused.""
SUBTOTAL	12	3	
<b>Public policy</b>			
Does company have a statement in support of strong state legislation for producer takeback, with drivers for manufacturers to collect high volumes, and does company actively support these bills in the States?	5	0	
Does the company have a statement of support for federal legislation to ban the export of toxic electronic waste to developing nations and does the company actively support it?	5	0	No policy statement on this issue.
SUBTOTAL	10	0	No policy statement on this issue.
<b>TOTAL SCORE</b>	<b>100</b>	<b>37</b>	

Primary webpage on recycling: <http://walmartstores.com/Sustainability/8787.aspx>

\* Toxic e-waste means electronic equipment, parts, and materials destined for recycling or disposal but not for direct reuse, that contain, consist of, or are derived from:

- Cadmium-, lead- or beryllium-containing circuit boards;
- Cathode ray tubes (CRTs);
- CRT glass (processed and unprocessed);
- Batteries containing lead, mercury, and/or cadmium and/or are flammable;
- Components, lamps and devices containing mercury-, beryllium- and Polychlorinated Biphenyl antimony, barium, cadmium, chromium, lead, thallium, beryllium, arsenic, or selenium; and/or
- Non-working or untested parts and whole equipment or devices exported for repair or reuse

For an explanation of the questions and grading, see the [explanation of grading](#)